

Certificate in Legal Marketing

Law firm marketing involves getting potential clients to hire your law firm to perform legal services and to refer clients. Learn about the various ways to market a law practice.

*A prerequisite:
Chamber Paralegal
Certificate*

Courses:

- Introduction to Legal Marketing (10 Classes)
- Introduction to Blogging Boot Camp (3 Classes)
- Introduction to Legal Website Design Concepts (3 Classes)
- Introduction to Event Planning & Strategies (5 Classes)
- Introduction to Newsletter Development (3 Classes)

Registration Fee:

\$350

**Register at
www.freeparalegal.org**

PLUS Mandatory: Audio & Video Podcast Production

Presented by:

