

Export Seminar 2021

session 2: Trade Data

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What this series will cover



- Trade data resources
- U.S. Free Trade Agreements
- Regulations and taxes
- eCommerce
- Identifying potential buyers and best practices when entering a new market



Thank you!

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WWW.TRADE.GOV

[HTTP://OTEXA.ITA.DOC.GOV](http://OTEXA.ITA.DOC.GOV)

[HTTPS://WWW.TRADE.GOV/TRADE-STATS-EXPRESS](https://WWW.TRADE.GOV/TRADE-STATS-EXPRESS)

Research Center

<https://www.trade.gov/research-center>

Trade Data and Analysis

<https://www.trade.gov/trade-data-analysis>

Research By Country

<https://www.trade.gov/research-country>

Research By Region

<https://www.trade.gov/research-region>

Top Markets

<https://www.trade.gov/top-markets>

Trade Statistics

<https://tse.export.gov/tse/TSEHome.aspx>

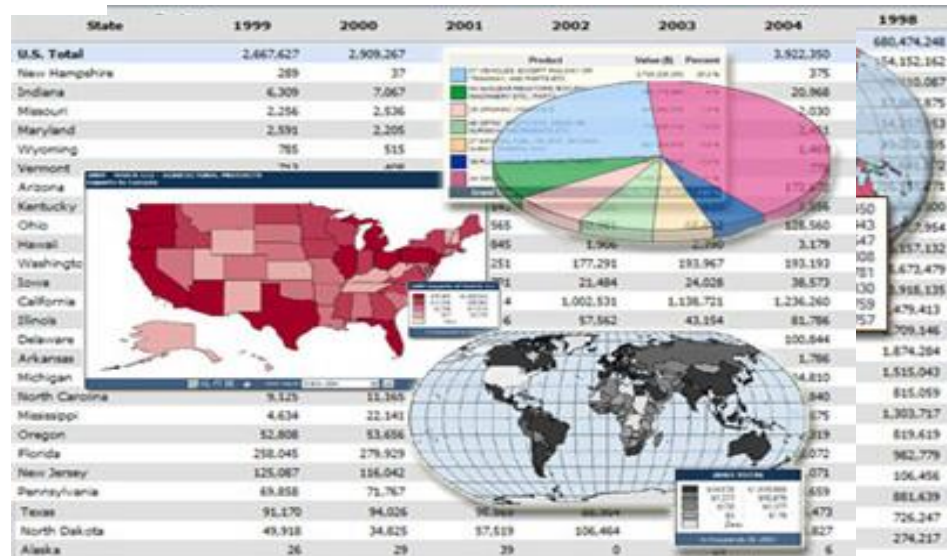
Trade statistics resources from the International Trade Administration and other organizations.

U.S. National Trade

U.S. State & Metro Trade

Industry-Level Data

Trade Data



Explore a Market

The [Market Diversification Tool](#) can help identify potential new export markets using your current trade patterns.

You will need four pieces of information:

1. The Product or Products You Export (by Harmonized Code)
2. Your Current Market(s)
3. The New Markets You Want to See in the Results
4. Your company's zip code

<https://beta.trade.gov/marketdiversification>

Country Commercial Guides (CCGs)

Pick a new market with confidence! CCGs contain market conditions, opportunities, regulations, and business customs for over 125 countries prepared by trade and industry experts at U.S. embassies worldwide.

COUNTRY COMMERCIAL GUIDES

<https://www.trade.gov/ccg-landing-page>

Industries

<https://www.trade.gov/industries>

Discover the extraction, manufacturing, service and knowledge based industry and sub-sectors that drive the global economy.

<https://www.trade.gov/textiles-apparel-sporting-goods>

<https://otexa.trade.gov/msrpoint.htm#exports>

[Marine Technology](#)

[Safety and Security](#)

[Financial Services](#)

[Supply Chain Services](#)

[Textile, Apparel & Sporting Goods](#)

[Design and Construction](#)

•OFFICE OF TEXTILES AND APPAREL

•<https://otexa.trade.gov/msrpoint.htm#exports>

•The Export Market Report.

(U.S. Exports of Textile and Apparel Products in dollars)

Note: With the release of the January 2011 data, OTEXA expanded the product coverage for the Export Market Report to match the coverage in the Trade Balance Report.



- [by Group](#)
- [by Country](#)
- [Fastest Growing Markets](#)
- [2018 Product correlation](#)

[Historical data: 1989-2018](#) (For 2019 and 2020 please use the interactive tools below)

•Interactive U.S. Export Data reports:

- [by Schedule B](#). U.S. Exports of Textile and Apparel Products by Schedule B line item in first unit of quantity and in dollars.
- [by Product Group](#). U.S. Exports of Textile and Apparel Products by major product groups in dollars.

•The data, from 1989 to the present, can be viewed in a table or downloaded as an Excel® spreadsheet.

Policy and Economic Research

Analysis from Industry and
Analysis economists and
analysts on a variety of
international trade topics,
including trade related
employment.

Contact info



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thank you!